

Minutes from the Focus Group 19/10/16

In attendance:

Gemma, Katie, Fiona, Erin, George, Gabby

Red Carpet Event

We discussed the upcoming red carpet event to launch the DVD and have decided that it is a little too short notice. Hannah explained difficulties in getting sponsorship and funding for the event and that this might affect how much we are able to do.

We discussed instead postponing the event until International Women's Day on the 8th March. This would give us time to raise some funds/find sponsorship and find some guest speakers for the event.

Funding/ Sponsorship

George suggested a number of people to approach for funding including 'Foals' soft drink company, 'Barefoot' wine (although there might be issues with ages and licensing), and 'Joe and Seph' gourmet popcorn.

Gabby suggested approaching universities.

We are looking for individuals to send out sponsorship letters to these companies.

We also discussed setting up a Go Fund Me for the event which Hannah will look in to.

Those who were happy to speak at the event were:

George – hosting

Erin and Gabby – speaking

We are looking for one more host.

Teacher Training and Survey

We have had some interesting responses to the survey that highlight some gaps in schools that need to be addressed. We have had 37 responses to the survey so far but we are looking to reach 100. That means that we desperately need people to circulate the survey amongst friends or groups that they are involved in at school.

After we have finished the survey, we are looking to publish this and have it circulated nationally. We want to have a publishable document at the end which includes summaries, infographs and recommendations.

We are looking for members to work alongside Hannah to create this document. We can divide the work among a number of people depending on interests (you might like editing, writing or formatting) and names will be put

onto the document. This is a great piece of work for portfolios or to go onto CVs.

From this survey we are then hoping to develop teacher training. This will use the results of the survey to show the need for better understanding and support from teachers.

Those interested in the teacher training are **Gemma, Katie** and **Fiona**.

We are looking for a couple of more people to do this but you would need to commit to meeting with me to develop the training in January.

Write to End Violence Against Women Awards

Erin has been shortlisted for the Write to End VAW awards, meaning that she has been invited to the event in the Scottish Parliament. This is happening on the 6th December from 5:30 – 7:30pm.

I am looking for maybe 4 members to come along with me to support Erin at the event. It will be a great opportunity to network and chat with some MSP's, and travel expenses will be covered.

Website and Media co-op

Media co-op are developing our website. We need to meet with the website designer to talk about how we want this to look. We discussed possibly meeting in the first couple of weeks in November but actually the designer is away then, so we will be looking at **December instead (possibly the 8th, 13th or 16th – I will set up a poll). Please vote on a suitable date.**

Campaigning section of website:

Signposting to other informative websites/youtube channels/podcasts/blogs/books/articles.

Please send me suggestions.

Ideas might include: The guilty feminist, the F word, sister outrider blog, Hannah Witton, LGBT informative websites, etc.

Social Media

Hannah will create a snapchat account and send out the log in details of members and use Geofilter as recommended by **George**.

Articles

We are looking for people to write some articles on the following issues as soon as possible:

Ched Evans case, looking at any of the following issues: comments on social media, how the media has reported the case, the use of sexual history in rape cases and the impact this has on survivors.

Donald Trump and his treatment of women and sexual assault allegations. How the republican party have responded to this.

Workshops at University of West of Scotland

Looking for volunteers to help facilitate at workshop at UWS. There are two workshops – first one is on the 28th October from 1-2pm (I think Fiona has signed up) and is on Consent.

The second is on the 11th November from 1-2pm and is on Gender.

We really need people to sign up to jobs as I am looking to apply for more funding, so we need to demonstrate that the project is relevant and functioning. I'm particularly interested in ensuring we release some kind of statement on Ched Evans and Trump.